

# I. GENERAL INFORMATIONS

1. The personal data administrator is Systems Thinkers Ltd., 86-90 Paul Street EC2A 4NE, London; [marketing@systemsthinkers.com](mailto:marketing@systemsthinkers.com)
2. Systems Thinkers deals with consulting and training in the areas of Agile and Lean. On the systemsthinkers.com websites, we provide you with the option of sending an inquiry form, in which you submit voluntary contact and personal details. This Privacy Policy governs the collection of information during business contacts and access to the company website.
3. Acceptance of this Privacy Policy at the time of sending the offer inquiry form is a contract for entrusting training@systemsthinkers.com processing personal data. This policy applies to personal data of users saved in databases (hereinafter referred to as Users).

# II. PURPOSE OF COLLECTING DATA

1. Users' personal data of the systemsthinkers.com website are processed by Systems Thinkers in order to prepare a commercial offer. This range also includes:
  - creation of anonymised and aggregated reports and analyzes aimed at increasing the usability of the website;
  - analysis over time of preferences regarding the scope of services that the User is interested in;

# III. HOW WE ARE COLLECTING DATA?

1. In order to ensure efficient operation of the website of the Systems Thinkers for better identification of the User uses a commonly used mechanism based on the so-called "Cookies".
2. The User may change the settings for "cookies" independently and at any time, including blocking them completely, specifying the conditions for their storage and access to the User's device through "cookies". Changes to these settings can be made using the web browser settings. However, such a change may cause the page to work incorrectly. These settings can be changed in particular in such a way as to block the automatic handling of "cookies" in the settings of the web browser or inform about their each posting on the user's device. Detailed information about the possibilities and ways of handling "cookies" are available in the software (web browser) settings.
3. Systems Thinkers may use single, invisible pixels embedded in the website to recognize the returning and collecting information about the User's new preferences.
4. Cookie files and pixel calling are widely used on the internet and are completely safe for the user. The user is not in any way threatened with infecting the device with a virus or installing unwanted or malicious software.
5. Users' personal data is stored in a database in which technical and organizational measures ensuring protection of the data processed comply with the requirements set out in the applicable law.

## IV. FINAL PROVISIONS

1. User data, including personal data, will be kept for a period not longer than necessary, and in any case for a period not longer than required by separate regulations.
2. The User has the right to request Systems Thinkers to access their personal data, rectify them, remove or limit processing, as well as the right to object to the processing (also for marketing purposes) and the right to transfer data.
3. The user has the right to withdraw consent to the processing of data at any time without affecting the legality of the processing, which was made on the basis of prior consent before its withdrawal.
4. The user has the right to lodge a complaint to the supervisory body, which is the President of the Office for Personal Data Protection.
5. Providing personal data by the User is a contractual requirement and is voluntary but necessary to send a request for quotation.
6. Systems Thinkers undertakes to comply with the secrecy related to the User's data and not to disclose this data to unauthorized persons and to securely protect this information from unauthorized access. Systems Thinkers may not use this data for purposes other than those indicated in Chapter II.
7. Systems Systems, on the basis of a written contract, entrusts the processing of all personal data provided by the User and other data referred to in this Policy to an external company for the proper performance of activities related to hosting, administration, maintenance and management of websites, to which the User consents. The transfer of User's data for the purpose of executing the entrustment agreement referred to above takes place when the User submits these data to Systems Thinkers.
8. In case of questions, doubts or comments made by the User, Systems Thinkers asks for contact at the e-mail address [marketing@systemsthinkers.com](mailto:marketing@systemsthinkers.com)